

Diva Art

Description:

Diva Art has been specially designed for creative uses of graphic and luxury packaging

- Solid Bleached Sulphate (SBS) paperboard, certified FSC® C011032 for stock, PEFC available for indent orders
- One-side coated paperboard with a silk finish
- Excellent printability and brilliant color reproduction
- Exceptional cracking resistance
- Perfect folding characteristics
- Outstanding finishing and converting properties
- Good caliper and stiffness
- Consistent smoothness and whiteness

End uses:

Books, Brochures, Covers, Direct mail, Folders, Folding materials, Inserts, Magazines, Packaging, Postcards, Tags

Print methods:

Digital, Flexo, HP Indigo, Offset

Certificates:

- [PEFC Chain of Custody \(multisite\)](#)
- [FSC Chain of Custody \(multisite\)](#)
- [REACH regulation Lecta](#)
- [ISO 14001 Environment](#)
- [ISO 50001 Energy Efficiency](#)
- [ISO 9001 Quality](#)
- [Paper Profile Diva Art](#)
- [ISO 45001 Health and Safety - Lecta](#)

For further details regarding compliance with food contact regulation, please contact our sales teams.

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Technical specifications

Property	Test Method	Unit	Tolerance	220	250	280	300	330	350
Substance	ISO 536 TAPPI T410	g/m ²	±5%	220	250	280	300	330	350
Thickness	ISO 534 TAPPI T411	µm	±5%	264	300	336	360	396	427
Brightness R457/D65	ISO 2470-2 TAPPI T452	%	±2	102	102	102	102	102	102
Whiteness D65/10°	ISO 11475 TAPPI T562	CIE	±3	132	132	132	132	132	132
Paper gloss	ISO 8254-1 TAPPI T480	%	±5	30	30	30	30	30	30
Taber stiffness MD	ISO 2493 TAPPI T556	mN	-25%	87	152	223	274	325	365
Taber stiffness CD	ISO 2493 TAPPI T556	mN	-25%	47	81	97	112	183	193
Parker roughness	ISO 8791-4 TAPPI T555	µm	≤2.5	2	2	2	2	2	2
Relative humidity	TAPPI T502	%	±7	50	50	50	50	50	50

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Storage recommendations

Paper dimensions are very sensible to humidity variations that is why we supply paper in waterproof packaging. Once the packaging is opened, a moisture exchange can take place between the paper and the environment.

Ideally, the paper should be stocked in pressrooms conditioned to 50% (± 5) relative humidity and 23°C (± 2) temperature. In any case, extremes of temperature and humidity must be avoided.

The technical properties of the product are guaranteed for 12 months after the production date.

Before starting a production run, check that the printability is correct on both sides of 30-50 sheets.

Values are subject to change without notice.

Last update: 04/15/2026